

# Marketing & Communications Coordinator

**Do you thrive on crafting visuals and stories, and coordinating events?**

Do you have a passion for all aspects of marketing and communications?

Do you want to work with like-minded people in a young, dynamic team?

Are you interested in biotech and learning about the specifics of gut health?

*If so, send us your CV, tell us why you think there is a fit, and let us talk.*

Cryptobiotix was founded in 2021 to help develop new treatments for people and animals by studying the gut and microbiome. Our unique SIFR® technology allows faster, more realistic lab testing to improve early research results. We focus on transparency, trust, and long-term relationships with our employees, customers, and partners.

## 1. Position summary

We are looking for a **marketing and communications coordinator** with a passion for both fields and a curiosity to learn, including scientific topics. You'll **juggle diverse projects** ((from branding, campaigns, content management, and social media to website content, copywriting, and event and conference support) while keeping a clear overview.

You write and edit with precision for different audiences, work independently, and engage stakeholders effectively. In our growing start-up, you'll take ownership of public-facing materials, contribute creatively, and help shape our marketing strategy.

Key tasks include strengthening our branding, coordinating conference presence, and producing engaging content for our website and LinkedIn.

Your **key responsibilities** will be to:

- Drive external communications and craft clear, impactful messaging (with support from our scientists).
- Manage and grow our digital presence, including website updates.
- Keep track of performance metrics to evaluate and improve our communications.
- Support branding and promotional efforts, including materials for conferences and media outreach.
- Coordinate conference agendas, logistics, and visibility opportunities.

You'll work closely with the CEO and Director of Business Development as part of a small, dynamic team. The role comes with plenty of **autonomy**, room for creativity, and the **opportunity to grow** with us long term.



## 2. Experience, skills and education requirements

Experience, skills & education

- Degree in Marketing/Communications or equivalent experience
- 1+ year of experience in marketing and communications (scientific/technical background a strong plus)
- Strong writing skills in English and Dutch, able to adapt tone and style
- Organized, detail-oriented, and creative with a flair for design
- Team player who can also take initiative and lead when needed
- Comfortable with digital tools: MS Office, SharePoint, Canva (Adobe Suite a plus), CMS (e.g. Wordpress), mailing platforms (e.g. Mailchimp), and basic video editing

Bonus points for:

- Experience in a scientific or international environment
- 2-5 years in a similar role

## 3. Package

We offer a **competitive package**, matching your fit for the position and experience. Additional benefits include:

- Meal vouchers worth €8 per working day
- Premium insurance package with DKV including dental care and outpatient care
- Mobile phone subscription
- Group insurance
- Bike leasing
- Remote work up to 2 days a week
- Free coffee, tea, fruit & snacks

The yearly gross salary range for this position is 35 – 42 k€, based on degree and experience.

## 4. Contact us

Reach out to us at [jobs@cryptobiotix.com](mailto:jobs@cryptobiotix.com) with your CV, and how you see the fit with Cryptobiotix and the position.